## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1629	725/39,52.ccls.	US-PGPUB; USPAT	OR	ON	2009/10/15 18:37
L2	418	1 and (@ad<"19990430" @rlad<"19990430")	US-PGPUB; USPAT	OR	ON	2009/10/15 18:37
L3	29	2 and (advertis\$5 same program same scroll\$3)	US-PGPUB; USPAT	OR	ON	2009/10/15 18:39
S1	1	"20030208756"	US-PGPUB; USPAT	OR	ON	2007/04/02 16:55
S2	0	thompson-wanda.in.	US-PGPUB; USPAT	OR	ON	2007/04/02 16:56
83	1	thompson-wanda.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/04/02 16:56
S4	70	johnson-michael.in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/04/02 16:57
S5	49	johnson-michael.in.	US-PGPUB; USPAT	OR	ON	2007/04/02 16:57
S6	2	(show\$ display\$3) near (advertisement commercial) near3 (prio before) near program	US-PGPUB; USPAT	OR	ON	2009/02/27 12:29
S7	420	725/42.ccls.	US-PGPUB; USPAT	OR	ON	2009/02/27 12:49
S8	102	S7 and (@ad<"19990430" @rlad<"19990430")	US-PGPUB; USPAT	OR	ON	2009/02/27 12:50
S9	333	725/52.cdls.	US-PGPUB; USPAT	OR	ON	2009/02/27 16:17
S10	87	S9 and (@ad<"19990430" @rlad<"19990430")	US-PGPUB; USPAT	OR	ON	2009/02/27 16:17
S11	70	S10 and (advertisement commercial ad\$3 promotion)	US-PGPUB; USPAT	OR	ON	2009/02/27 16:18
S12	1007	725/32,36.ccls.	US-PGPUB; USPAT	OR	ON	2009/02/27 16:38
S13	200	S12 and (@ad<"19990430" @rlad<"19990430")	US-PGPUB; USPAT	OR	ON	2009/02/27 16:39

S14	1	S13 and (advertisement commercial promotion) near2 (prior before) same (epg "program guide")	US-PGPUB; USPAT	OR	ON	2009/02/27 16:40
S15	27	S13 and (advertisement same (epg "program guide"))	US-PGPUB; USPAT	OR	ON	2009/02/27 16:41
S16	3	display\$3 near2 (advertisement commercial promotion) near3 (prior befor) same3 (epg "program guide")	US-PGPUB; USPAT	OR	ON	2009/03/07 17:55
S18	18	("20030084449"   "20030101451"   "20030101451"   "2003026800"   "2003028900"   "20080035842"   "20080038412"   "200801112"   "2008011170"   "200801112"   "200801112"   "200801112"   "200801112"   "500801112"   "500801112"   "600801112"   "7508878"   "5420425"   "5763878"   "6483109"   "6797950"   "7034224"   "7157698"   "7342224").FN.	US-PGPUB; USPAT	OR	ON	2009/03/07
S19	1	("4888638").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:24
S20	1	("5710601").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:25
S21	1	("5880768").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:27
S22	1	("5623613").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:33
\$23	1	("5600364").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:34
S24	1	("5559548").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:39
S25	1	("5838314").PN.	USPAT; USOCR	OR	OFF	2009/03/07 19:53
S26	1	wo-9800975\$.did.	EPO	OR	ON	2009/03/07 19:57
S27	1	wo-9413107\$.did.	EPO	OR	ON	2009/03/07 19:58
S28	1	wo-9929109\$.did.	EPO	OR	ON	2009/03/07 20:00
S29	5	thompson-wanda\$.in.	US-PGPUB; USPAT	OR	ON	2009/03/07 20:04
S30	0	10/018070.app.	US-PGPUB; USPAT	OR	ON	2009/03/07 20:06

S31	854	johnson-michael\$.in.	US-PGPUB; USPAT	OR	ON	2009/03/07 20:07
S32		S31 and ("electronic program guide" and advertisement). clm.	US-PGPUB; USPAT	OR		2009/03/07 20:08
S33		S31 and (guide and advertisement).clm.	US-PGPUB; USPAT	OR	ON	2009/03/07 20:09

## EAST Search History (Interference)

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10/15/2009 6:40:13 PM

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